

In-Touch *Assisted Living*

January 2011

Farewell to 2010

As we leave 2010 and begin a new year, it is fun to take a quick peek back at some of the things that made the year fun; a few of these events are:

- Annual picnic where we included a fundraising bake sale with the proceeds supporting the local Alzheimer Association.
- Successful Love Light and Holiday Avenue fundraiser events. These events are very critical to enhancing Life Enrichment Activities.
- Our first annual Swing Band dance featuring an 8 piece swing band. Great fun!
- Added a Life Enrichment Assistant, Carrie Esselman who has been very active in engaging residents on the memory courts in fun and challenging activities.
- Valley VNA joined the social networking movement through enhanced Website, Facebook and a video of our facility is a link on the City of Neenah's website.
- As part of Valley VNA's overall "Giving Back to the Community" – residents from all of our courts participated in our "Holiday for Heroes" campaign with the Red Cross. Three collective efforts of residents, staff and families – over 2000 Christmas cards were donated and signed with a personalized message for our troops and veterans. Thank you to all who helped support this project.



- Two new RN's joined our staff: Julie Fries and Brenda Castillo. You will see them out and about on the courts with Julie focusing on Alexandrite Manor & Sapphire Villa. Brenda will be based on Coral/Amber/Emerald. Questions – be sure to contact them.
- A new state/county funding method was introduced in WI as of July 1, 2010 called Family Care. Approval for this assistance comes through the Aging and Disability Resource Center. This program replaced the previous Winnebago County COP program.

Please meet Brenda Castillo

Brenda is our new RN Clinical Consultant and will be working with the residents and families of Amber, Coral and Emerald courts.

Brenda has a diverse background, having started out providing child care, working as a CNA and then fulfilling her life-long goal of becoming an RN. Please welcome Brenda when you cross paths!



What to Look for in 2011

This looks to be another challenging but exciting year. Here are a few things in the works:

- Continuing our Valley VNA Gives Back initiatives, we will be the host site for an American Red Cross Blood Drive on March 21st. The hours are yet to be determined, so stay tuned for more information.
- Our Life Enrichment team is working hard at new initiatives that will be rolled out during the year.

As always, we are grateful to our residents/families and the community for your ongoing support of Valley VNA.

Valley VNA Senior Services - *Your family ... our focus*

1535 Lyon Drive, Neenah WI 54956

920-727-5544 - Fox Cities 866-930-8862 - Toll Free www.valleyvna.org