

## Work Force Crisis

These are a few of the faces of Valley VNA. These individuals who provide care, safety, serve and support clients in their homes, and residents at our apartments and assisted living. We are fortunate and proud to have these caregivers be a part of this organization.

However, we are in the middle of a long term care workforce crisis, much like workforce shortages in many other industries. Competition for qualified staff is fierce within the industry and with those companies who don't require 365 days/year, 24 hours a day and 7 days a week work hours. Choosing to work in healthcare takes a fundamental desire to help others.

The description sounds cliché, however, we are not searching for warm bodies, but for those individuals who are passionate about service for others. This is our number one criteria since skills can be taught.

Leading experts (WALA, Argentum, etc.) cite multiple statistics heralding the workforce crisis that is only expected to get worse in the near future. We are working with our Neenah state representative as well as similar organizations and schools. Together we are actively researching many opportunities to increase interest in a service focused role who enjoy working with seniors.

### Inside this issue:

Work Force Crisis	1
Joy on Wheels	2
Exemplary Status	2
Valley VNA Voices	3
Virtual Cycling Tours	3
Summer Strings in the Garden with FVSO	4

### Valley VNA's Mission

*Providing quality choices for senior living.*

### In-Home Care

Allows seniors to stay in their home with assistance. Services include help with household tasks, meal prep, bathing and dressing, medication reminders, errands, transportation, companionship, specialized dementia care and more.

### Senior Living Community

Located in southeast Neenah, our community of 92 apartments and suites offer independent and assisted living options including specialized care settings for those with early and later stage Alzheimer's or dementia.



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## Summer Strings in the Garden

Tuesday, June 13th 6:00 pm  
Join us for this free community program with  
Fox Valley Symphony Orchestra  
Valley VNA, 1535 Lyon Drive, Neenah  
(Use Bell St. Entrance)  
Reception to follow.  
Please RSVP to: [tammym@valleyvna.org](mailto:tammym@valleyvna.org)  
920-727-5555

# Joy on Wheels

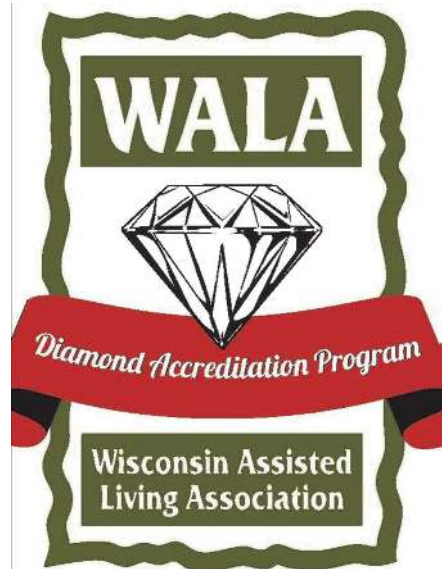
We whole heartedly believe in bringing quality of life to our residents. Quality of life is not only great care, but it's the joy, the smiles and the memories we can rekindle. We offer many programs specifically designed for those with Alzheimer's disease or other types of dementia within our assisted living community. We would like to share the community our residents once lived in with them again.

Imagine the opportunity to see the Christmas lights in the neighborhoods during the holidays, or attend the evening concert series at Riverside Park. We would like to pack a picnic and spend time at the park during lunch or go to Dairy Queen for an ice cream cone. We would like to drive by their old school, house or church.



Thank you to the Schmerein Family Fund through the Community Foundation for the Fox Valley Region for their generous donation of \$5,000 towards the van. And thank you to the Galloway Company for their generous gift of \$3,500 towards the van. We are very grateful for your support and helping us get closer to our goal.

If you would like to make a donation towards the van, please contact Tammy Malewski, Marketing & Fund Development Director for more information, 920-727-5555.



## Valley VNA Holds Exemplary Status with Wisconsin Assisted Living Association

### DIAMOND ACCREDITATION PROGRAM

The WALA Diamond Accreditation Program is a voluntary quality management program available to Wisconsin Assisted Living Association members. Quality care is part of our mission so we embraced the challenge.

### PURPOSE

The purpose of the program is to improve and maintain high standards of quality care and services for residents of Wisconsin's assisted living communities where individual needs are met in safe, healthy, respectful and dignified environments.

### VALLEY VNA'S QUALITY PROGRAM

Our quality program is built around five elements that will create the strategic framework to develop, implement and sustain the program. The elements are: Design and scope; Governance and leadership; Feedback, data systems and monitoring; Performance improvement projects; Systematic analysis and systematic action. More to come in the future!

## Valley VNA Voices

Life stories of residents, clients and staff.



In 2016 we created Valley VNA Voices, stories of the lives of residents, clients and staff shared on social media. Similar to Human's of New York, a page sharing interesting stories and photos of people in New York, and around the world. We knew we had many stories that would warm hearts needing to be shared.

Erma was our first VVNA Voices. After the outpouring of beautiful comments, from family, friends, old neighbors or those knowing Erma from her years in Neenah, we knew we were on the right path.

Julie is our In-Home Care nurse we featured as staff.




After reading Julie's story you soon realize we not only have an amazing nurse in our midst, but an incredible woman and mother and her journey of life.

We spent an hour and half talking to Bob learning about his life and love. He shared his wood carved chain, family photos, memories, and a few tears. After listening, I have the pleasure of writing the summary and sharing these stories of birth, family, love, loss and how they came to Valley VNA.

Like us on Facebook, and enjoy the beautiful stories of those lives we are a part of each day. We are truly blessed!

## We Love our Volunteers!

### April 23rd—29th is National Volunteer Appreciation Week!

Each year we celebrate the countless hours our volunteers spend with us. Whether it's driving for meals-on-wheels, playing the piano, leading Bible study, holding church services, or helping directly with residents.  We thank you for all that you do!



### Virtual Cycling Tours

One week we may be in Italy, and the next we might be touring through the Swiss Alps. You can literally cycle around the world!

We started this program in 2016 and it is now a very popular activity. Residents travel the world with us while getting the benefits of movement with their hips, knees and legs. The virtual tour video is very realistic allowing you to enjoy the scenery while listening to the gentle background music as you make your way traveling on your bike.

Our Cycling with Candice is especially good during the winter months with ice and snow making it challenging to get out.